Digital Map Products Solves Parcel Content Challenges
with New ParcelStream™ Features

(Irvine, CA, Dec. 14, 2009) Digital Map Products (DMP), a leading provider of web-enabled spatial solutions, announced today innovative parcel data integration and coverage enhancements to ParcelStream™, its SaaS solution for parcel boundary data acquisition and interactivity. ParcelStream™ now has over 100 million parcel boundaries and new data pre-matching solutions to make parcel boundary data even easier to use.

Parcel boundary information is a must-have data set for online mapping applications and ParcelStream™ provides the most comprehensive parcel solution available. With its recent coverage expansion, ParcelStream™ customers now have access to over 100 million parcel boundaries for virtually 100 percent of US cities with populations greater than 100,000. A hallmark of ParcelStream™ is how simple and easy it makes the inclusion of parcel boundary content in any web application; parcel boundary is continually updated and maintained, freeing developers' time from this tedious task.

ParcelStream™ also offers users turn-key solutions for spatial data integration with features such as TaxLink™, a spatial data pre-matching service that links property data to the parcel polygons available in ParcelStream™. With parcel-related data sets accurately linked to parcel boundaries, customers can fully exploit the map-based interactivity solutions of ParcelStream™ and incorporate parcel identity, highlight, labeling, thematic shading, and information retrieval.

Digital Map Products CEO Jim Skurzynski notes that interest in mapping and spatial technology is exploding with the widespread adoption of Google and Microsoft's consumer mapping solutions. "As the general population's awareness of spatial applications grows, there's a constant need for more sophisticated spatial data and technology. That being said, spatial technology is only powerful if it's easy to use and implement, and that's where Digital Map Products is focused. Our goal is to make spatial technology made easy, " Skurzynski says.

Digital Map Products has a long history of delivering innovations in spatial technology. It transformed the parcel boundary data market with ParcelStream™ by solving both parcel data acquisition and technology integration challenges in one easy-to-use offering. SpatialStream™, DMP's Saas Spatial Platform, is similarly revolutionizing the spatial application development world by allowing companies to create robust geospatial applications with fewer resources and in a fraction of the traditional time.

ParcelStream™ is the most comprehensive parcel boundary data solution on the market. Experience the ParcelStream™ difference by visiting: www.digmap.com/campaigns/PR.ParcelStreamDec.html and registering for a free 14-day trial of the ParcelStream™ API.

About Digital Map Products
Digital Map Products is a leading provider of web-enabled spatial solutions that bring the power of spatial technology to mainstream business, government and consumer applications. SpatialStream™, the company's SaaS spatial platform, enables the rapid development of spatial applications. Its ParcelStream™ web service is powering national real estate web sites with millions of hits per hour. LandVision™ and CityGIS™ are embedded GIS solutions for real estate and local government. To learn more, visit http://www.digitalmapproducts.com.

Contact Info:
Mary Jo Draper
Ink Inc. PR
816-753–4429
816 516–2446 cell
maryjo@inkincpr.com